

---

## **ACTIVITY “DISSEMINATION OF ROMANIAN STATISTICAL INFORMATION”, IN DIRECT CONTACT WITH USERS OF STATISTICAL DATA AND INFORMATION**

Activity “Dissemination of Romanian statistical information” is a department that ensures a permanent contact between the National Institute of Statistics and users of statistical data and information. The powers that it has, activity “Dissemination Romanian statistical information” delivers against fee, statistical data and information in statistical databases, respecting protection and confidentiality. It also has the task of editing activity fee, publications, other than those included in the annual national statistical program, at the request of data users. One of the most important activities of this direction is editing “Romanian Statistical Review”, the only publication in the field, academic journal, recognized by the National Council of Scientific Research in Higher Education, which included it in B+ Categories. Finally, this department delivers against payment, statistical publications on paper or electronically to interested beneficiaries.

Disseminating statistical information means providing users with data and statistical information in areas covered by statistical research. Access to such data and information may be free or paid, with the obligation to respect their privacy. Activity “Dissemination Romanian statistical information” may provide access to data and information for a fee.

To enhance user confidence in public statistical system, the Department of Marketing Activities “Dissemination Romanian statistical information” develop, periodically update, and implement strategies to promote the supply of publications and services of the National Institute of Statistics. Periodically through various marketing strategies it measures the degree of satisfaction of user requirements for statistical data and information and future activities are closely correlated with the results of these analyzes.

Activities to promote statistical data and information contained in the publication is an essential element for the marketing department. In this way are brought to the attention of users, internal or external, offer products and services of the National Institute of Statistics, especially the possibility of obtaining data and profile information or performing statistical works. Develop promotional materials to make public offer products and services of the National Institute of Statistics is another basic component of this department, whose representatives participate in fairs and exhibitions, which offered visitors the publications and information about the National Institute of Statistics..

---

As part of the promotional products NIS, Marketing Department organized together with the Romanian Statistics, various workshops, both at the National Institute of Statistics, as well as fairs and exhibitions attended. Finally, it is not neglected organizing book launches and presentations (statistical publications) during exhibition attended.

The dissemination of statistical data and information is complex, designed in close relationship with end users, who are the main beneficiaries of these. Statistical information dissemination service of the Activity “Dissemination Romanian statistical information” in charge of this mission, which goes out after thorough analysis of user requests internal and / or external dissemination of statistical information on fee. Specialists in this specialized department advises users so that the distribution of data to result in a swift manner. Provides statistical information dissemination service fee, on request, distributing paper and / or electronic data and information from statistical databases, internal users individuals, legal persons or external users. It also provides data users for consultation, publications issued by the National Statistics Institute, the Hall “Anton Golopentia”. One of the most important activities carried out by this department is to develop and update, in collaboration with the Department of Budget and Accounting, pricing of statistical categories and price benefits statistical publications and services listed in the Catalogue of Publications. This is subject to the subsequent approval of the President of the National Institute of Statistics.

In the process of dissemination of statistical data editing publications specific topics requested by the beneficiary (other than PSNA) is another essential component of the Activity “Dissemination Romanian statistical information.”

The “Romanian Statistical Review” is the main statistical publications dissemination activities on demand to order, subscription or at the library site landscaped National Institute of Statistics and editing academic publication “Romanian Statistical Review.”

In the process of dissemination of considering requests beneficiaries, their expert advise and distributed through various means (mail, courier, direct sales), statistical publications ordered. Also, the department staff estimates and underlying demand publications (circulation) needed to ensure coverage requests from beneficiaries (as orders, purchase at the bookstore, etc.). The second task of the department is publishing “Romanian Statistical Review.” The entire editorial process is conducted within the department, starting from receiving articles, peer-reviewed, correspondence with authors and reviewers, formatting / editing / layout and publishing. Each issue of “Romanian Statistical Review” is published on the journal website, which can be accessed at [www.](http://www.)

---

revistadestatistica.ro, updating is done all within this department. It also ensures the best possible classifications of national professional bodies (eg. NURC) and relative international publication status. Finally, it provides indexing magazine in international academic databases (Copernicus, EPSCO DOAJ). In 2012 there were împlint 60 years since the first issue of “Romanian Statistical Review.”

In addition to traditional dissemination channels, lately, the National Statistics Institute has developed and TEMPO Online database which can be accessed at [www.insse.ro](http://www.insse.ro). Those interested in such access in a very short time to the data and statistical information requested.